Ready to sink into comfort?

ec
EST·1963

BORDEAUX

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Sink into...
Comfort

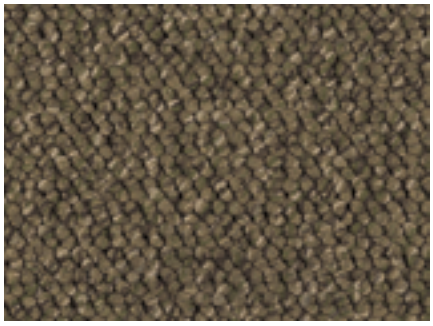
Introducing Bordeaux

Bordeaux elevates premium, wool-like luxury, with a rich organic texture that reimagines classic design for contemporary living.

Expertly designed to raise the standard for sophisticated living, its construction ensures lasting performance, comfort and warmth in every step.

Explore ten beautifully curated colours through inspiring interiors and flatlays, and discover how Bordeaux adds depth, softness and warmth to every space.

EMILON 2553



VELMONT 2548

LORIENT 2524

SAVINNE 2525

PAULIN 2514

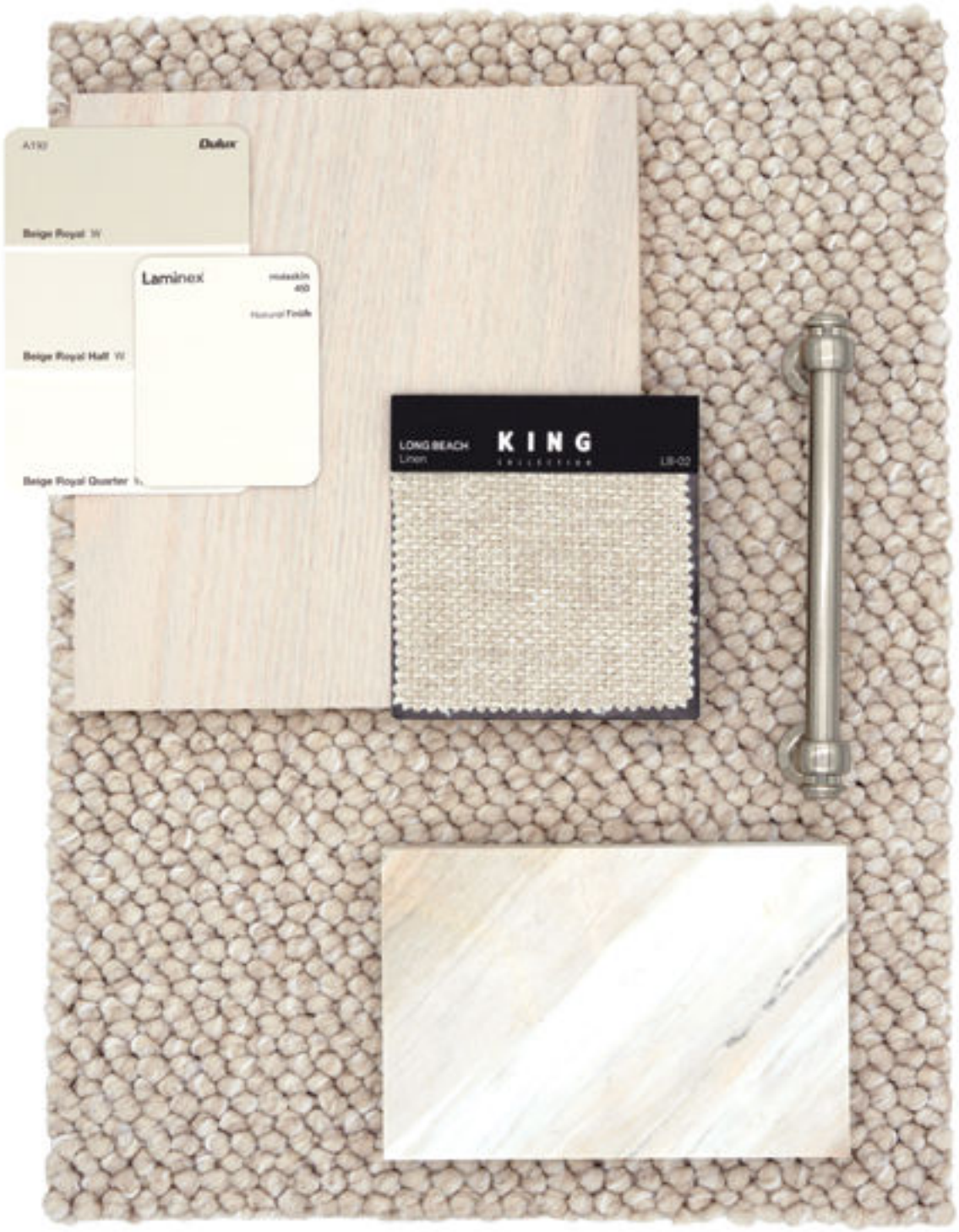
ESTERA 2550

COLETTE 2521

PASCAL 2543

PESSAC 2535

BERLAND 2552

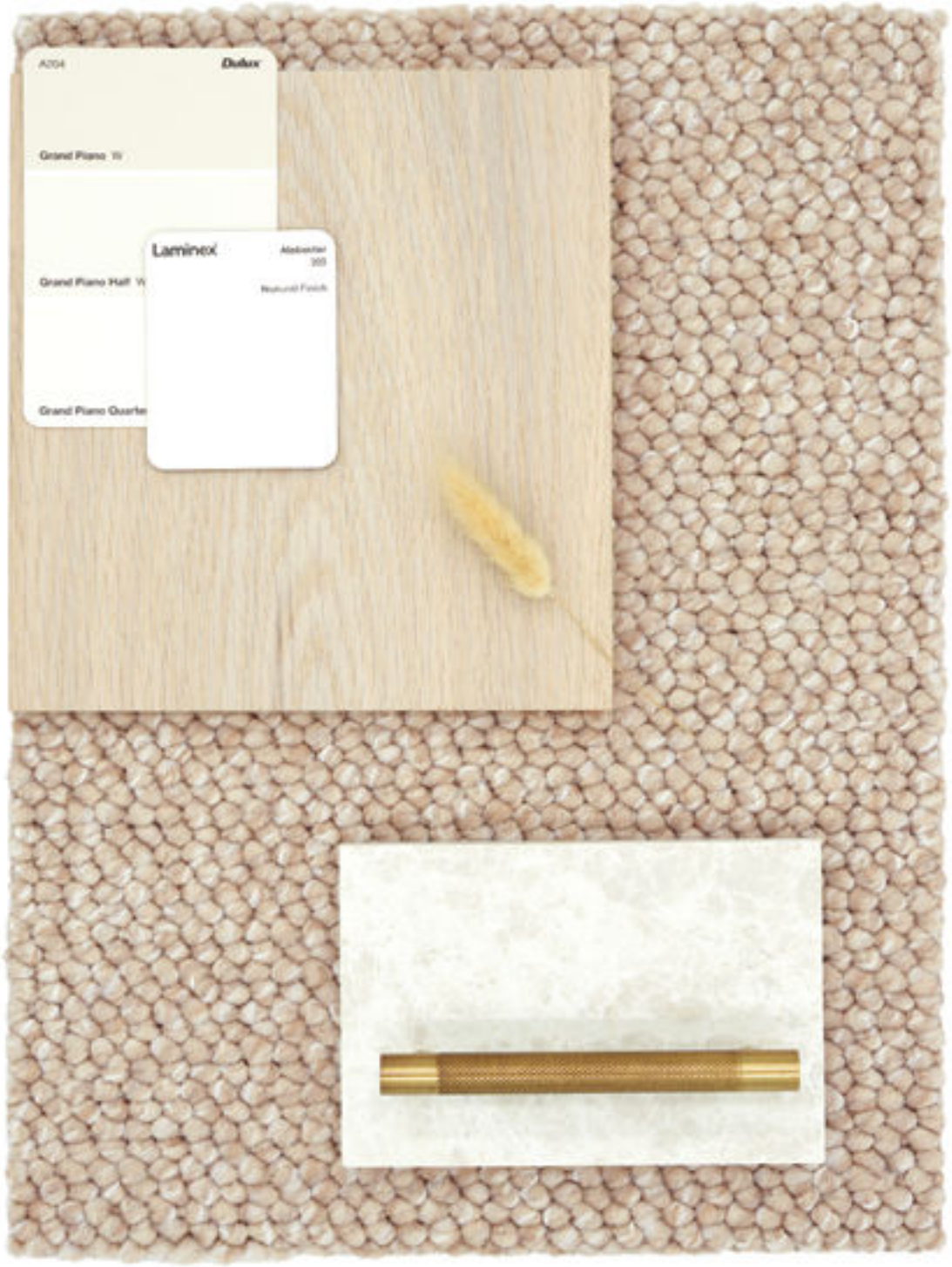


LORIENT

Soft Coastal Stone

A pale limestone tone with cool undertones. Lorient suits contemporary coastal homes and crisp architectural interiors.

Pairs with: Whitewashed timber, honed marble, chrome fixtures, pale terrazzo, coastal joinery palettes.



SAVINNE

Bright Wool-Like Neutral

A clean, light neutral with subtle texture. Savinne creates fresh, expansive interiors while retaining the softness of natural fibre flooring.

Pairs with: Pale oak, white stone, brushed chrome, boucle fabrics, minimalist joinery.

PAULIN

Classic Natural Beige

A comforting oat-toned neutral inspired by woven fibres and raw linen. Paulin brings warmth and familiarity to sophisticated residential settings.

Pairs with: Honey oak, linen fabrics, warm stone, brushed gold tapware, shakerstyle cabinetry.

ESTERA

Warm Sun-Washed Calm

A light sandy neutral with gentle warmth. Estera enhances natural light and creates relaxed, inviting spaces with timeless appeal.

Pairs with: Blonde timber, rattan, brushed brass, natural stone, off-white joinery.

COLETTE

Soft Architectural Light

A refined pale greige that brightens rooms without glare. Colette creates an airy foundation for layered textures, timber joinery and minimalist styling.

Pairs with: Light oak, travertine, brushed nickel, linen upholstery, white stone benchtops.

Features & Benefits

SUPERIOR COMFORT

Bordeaux delivers unparalleled comfort, with an offset chunky loop that feels rich, textural and luxurious underfoot

CLASSIC STYLE, CONTEMPORARY LIVING

A contemporary take on traditional, classic style, designed for versatile and timeless interiors

LUXURY THAT LASTS

Indulge in the lasting comfort and wool-like luxury of Bordeaux, with the durability of premium heavy-duty nylon, designed for effortless living

TIMELESS PALETTE

This carefully developed palette of organic neutrals and subtle accents offers a flexible foundation for endless styling freedom to suit every lifestyle.

Pictured: Lorient

PASCAL

Refined Everyday Neutral

A versatile soft taupe that bridges warm and cool palettes. Pascal works seamlessly across whole-of-home installations.

Pairs with: European oak, satin brass hardware, micro-cement finishes, textured wall renders, soft grey cabinetry.

PESSAC

Modern Greige Depth

A cool-leaning mid neutral with architectural edge. Pessac delivers understated drama for urban apartments and layered contemporary spaces.

Pairs with: Smoked timber, matte black tapware, marble slabs, dark joinery, steel accents.

BERLAND

Urban Warmth

A balanced mid-taupe with subtle stone undertones. Berland delivers contemporary polish and everyday versatility — ideal for open-plan interiors and modern renovations.

Pairs with: Mid-tone oak, matte black hardware, concrete finishes, porcelain tiles, soft grey joinery.

VELMONT

Deep Natural Sophistication

A rich olive-brown neutral inspired by forest floors and aged timbers. Velmont adds grounding depth to premium living spaces while maintaining a soft, wool-like elegance.

Pairs with: Dark oak, walnut veneers, bronze or antique brass tapware, leather upholstery, stone fireplaces, charcoal cabinetry

EMILION

Tailored Mid-Neutral

A confident blend of warm beige and mineral grey. Emilion offers effortless adaptability across living zones, bedrooms and premium apartments.

Pairs with: American oak, limestone tiles, champagne brass, soft-touch cabinetry, wool textiles.

Pictured: Colette | Carpet installer performing a seam join.

TUFT LOCK

Industry Standard: 35 newtons
Bordeaux: 101 newtons

LAMINATION

Industry Standard: 40 newtons
Bordeaux: 49.4 newtons

Test results are based on in-house testing conducted using EC Carpets' specialised equipment. Results may vary under different conditions.

Performance Like No Other

Bordeaux is engineered for effortless installation, delivering clean results across runs, cross joints, seams and stairs.

Its stable construction and precision tufting ensure a smooth lay, crisp edges and professional finishes every time.

Key Features

Suited for Stairs:
Yes

Easy Joining:
Yes

ACCS Certificates:
Extra Heavy Duty 2 Residential (6*)
Medium Duty Contract (2*)
ECS 4+

Pictured: Colette | Bordeaus is a perfect choice for stairs.

Bordeaux Specifications

Description	Textured Tufted Loop Pile
Pile Content	100% BCF Solution Dyed Nylon
Pile Height	High 10.0mm ± 1mm Low 5.0mm ± 1mm
Total Product Thickness	13.0mm ± 1mm
Width	366cm
Flammability	Fire Rating: Please contact Customer Care for more information
ACCS Rating	Residential: Extra Heavy Duty 2 (6*) Contract: Medium Duty (2*) ECS: 4+
Variation	Specifications subject to ± 5% variation
Dye Batch Variation	Colour variation may occur from batch to batch
Guarantees *Conditions Apply	15 year Residential Wear* 15 year Colourfast* Lifetime Anti-Static*
Pattern Repeat	Width 10mm Length 14mm
Certification	Manufactured under an ISO 9001 - Certified Quality Management System Produced within an ISO 14001 - Certified Environmental Management System

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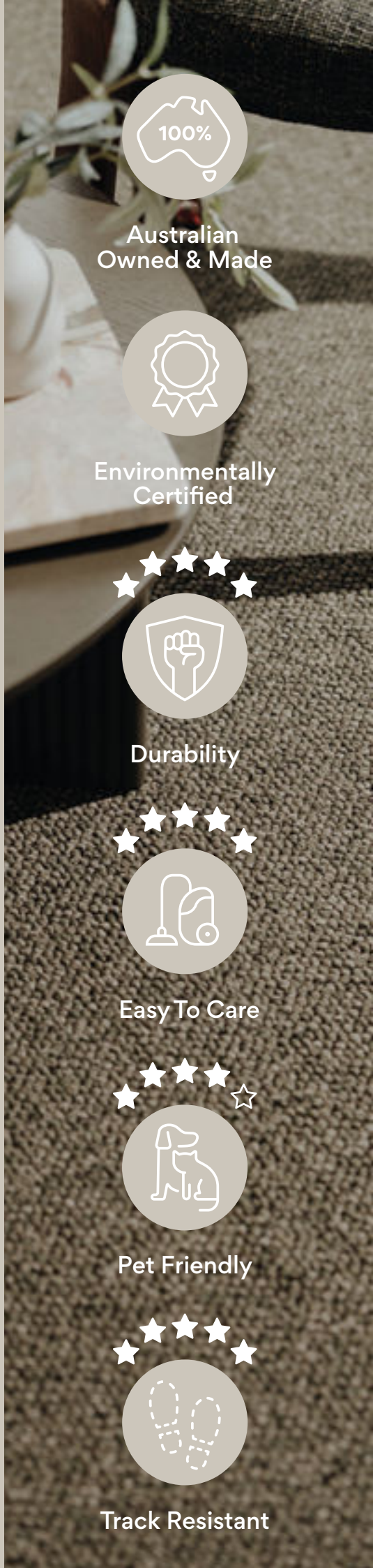
For more product information please scan the QR code