

Clifton Floor Rug

Create a casual yet refined look with the Clifton rug's uniform looped pile. Handcrafted from pure New Zealand wool, the dense pebble weave and felted yarn create a richly tactile feel underfoot. A flat edge finish adds gentle structure, while the neutral palette brings warmth and understated elegance to interiors.

COMPOSITION 100% NZ Wool with cotton backing

CONSTRUCTION Hand-knotted loop pile | 15mm height

WEIGHT 3100gsm | 12 knots per square inch

COUNTRY OF ORIGIN India | GoodWeave certified

SUITABILITY General Living, Bedroom, Kid Friendly



AVAILABLE COLOURS & SIZES



IVORY

73643 160x230cm
73644 200x300cm
73645 250x350cm
73646 300x400cm



BONE

73639 160x230cm
73640 200x300cm
73641 250x350cm
73642 300x400cm



ASH

73635 160x230cm
73636 200x300cm
73637 250x350cm
73638 300x400cm

CARE INSTRUCTIONS

Do not wash or dry clean. Remove spills immediately by blotting the area with a clean white cloth and a wool-friendly detergent. Gently dab at the mark, never rub. Remove excess moisture by dabbing gently at the area with a dry towel. Dry the area as quickly as possible by placing the floor rug in a breezy or warm and dry area of the house. For a deep clean we recommend using a skilled specialist.

Initial shedding is common as the fibres settle. Lightly vacuum regularly using suction only. Avoid using a brush head, as this can cause matting of the fibres. You can also shake your floor rug outside to remove dust and dirt.

Please refer to our website for more information.

MANUFACTURING VARIATIONS & CONSIDERATIONS

This floor rug has been handcrafted by artisan makers. Although we strive for consistency in our products, the complex nature of this process may reveal minor variations.

SIZE This can vary +/- 3% from the size specified.

COLOUR You may notice slight colour variations from samples, online, and print images. As many of our products are handmade from natural fibres and materials, there may also be minor variations between production runs and dye batches. Every effort is made to ensure these are minimal and within textile industry standards.

SPROUTING Sprouting occurs when fibre ends wriggle loose and appear above the natural pile height of the rug. Sprouting is common in handwoven rugs and not considered a fault. To maintain a neat appearance, simply trim the loose fibres with scissors to match the surrounding pile.