



Features and Benefits

100% New Zealand Premium Wool

Sourced from New Zealand's finest wool-growing regions, Elmsford delivers genuine underfoot warmth and comfort. Wool's natural crimp provides lasting recovery underfoot, preserving its appearance year after year.

CoreLoop™ Construction

EC's signature loop pile construction supports every loop in place, maintaining structural integrity in high-traffic areas. Rated Residential Extra Heavy Duty (6*) and Commercial Heavy Duty (3*), performance that exceeds standard domestic expectations.

PestGuard Pro™ Long-lasting Protection

PestGuard Pro™ uses a next-generation protective treatment that bonds to each wool fibre. Unlike standard industry treatments, it resists UV degradation and it is less likely to wash out over time, delivering lasting protection against wool moths and carpet beetles.

PawGuard™ Pet Friendly Protection

Engineered with PawGuard™ technology, Elmsford resists the wear and claw damage that can compromise ordinary wool carpets. Naturally stain resistant, wool repels spills at the surface for easier cleaning and a lasting, well-kept appearance.

PureAir™ Natural Air Purification

Wool is one of nature's most effective air-purifying fibres. PureAir™ harnesses this natural ability to absorb and neutralise the invisible pollutants that accumulate in everyday home environments, contributing to cleaner, fresher, healthier indoor air for you and your family.



Elmsford | Specifications

Description
Pile Content
Gauge
Total Pile Weight
Pile Height

Textured Tufted Loop Pile
100% Pure New Zealand Wool
3/16th
2034g/m (60oz/yd²)
High 11.0mm ± 1mm
Low 5.0mm ± 1mm

Total Product Thickness
Width

14.0mm ± 1mm
366cm

Primary Backing
Secondary Backing
Flammability

Woven polypropylene
Ultimate Blue Stripe Backing
Fire Rated Carpet. Please contact
Customer Care for more information.

ACCS Rating

Residential
Contract

ECS

Variation

Dye Batch Variation

Guarantees

*Conditions apply

Extra Heavy Duty (6*)
Heavy Duty (3*)
4+
Specifications subject to ± 5% variation
Colour variation may occur from batch to batch
15 year Residential Wear*
10 year Commercial Wear*
15 year Insect Deterrent*

Pattern Repeat

Width 10mm
Length 12mm

Certification

Manufactured under an ISO 9001 - Certified Quality Management System
Produced within an ISO 14001 - Certified Environmental Management System

Elmsford complies with Australian standards on
low volatile organic compounds and air emissions.

Solid shade carpets may exhibit colour streaking. Tufting of this carpet may incur **shift lines** across the width of the carpet. This is not a manufacturing fault and will not affect the performance of this carpet. **Dye batch colour variations** may occur from batch to batch. **Patterned carpets** with directional designs may be subject to pattern distortion. Exact pattern match cannot be guaranteed.

Our goods come with guarantees that cannot be excluded under the Australian Consumer Law. You are entitled to a replacement or refund for a major failure and compensation for any other reasonably foreseeable loss or damage. You are also entitled to have the goods repaired or replaced if the goods fail to be of acceptable quality and the failure does not amount to a major failure.



FOR MORE INFORMATION
SCAN QR CODE



Australian
Owned & Made



Durability



Easy to Care



Pet Friendly



Track Resistant



Clara 5801



Rowden 5803



Solmorra 5807



Oakmere 5808



Garnet 5809



Birley 5802



Caden 5804



Magnor 5805



Nox 5806