

# Norfolk Floor Rug

Immerse yourself in the soft underfoot texture of the Norfolk. Handcrafted from pure New Zealand wool, the saturated colourways and sumptuous 27mm pile embody understated luxury. Finished with a minimal cut-pile border, this refined design adds a beautiful sense of depth and form to spaces.

**COMPOSITION** 100% NZ Wool (Cotton Backing)

**CONSTRUCTION** Handwoven | 27mm Height

**COUNTRY OF ORIGIN** India | GoodWeave certified

**SUITABILITY** General Living, Bedroom



## AVAILABLE COLOURS & SIZES



### IVORY

- 73528 160x230cm
- 73529 200x300cm
- 73530 250x350cm
- 73531 300x400cm



### SAND

- 73532 160x230cm
- 73533 200x300cm
- 73534 250x350cm
- 73535 300x400cm



### BRASS

- 73520 160x230cm
- 73521 200x300cm
- 73522 250x350cm
- 73523 300x400cm



### CHOCOLATE

- 73577 160x230cm
- 73578 200x300cm
- 73579 250x350cm
- 73580 300x400cm



### OLIVE

- 73524 160x230cm
- 73525 200x300cm
- 73526 250x350cm
- 73527 300x400cm



### INK

- 73516 160x230cm
- 73517 200x300cm
- 73518 250x350cm
- 73519 300x400cm

## CARE INSTRUCTIONS

Do not wash or dry clean. Remove spills immediately by blotting the area with a clean white cloth and a wool-friendly detergent. Gently dab at the mark, never rub. Remove excess moisture by dabbing gently at the area with a dry towel. Dry the area as quickly as possible by placing the floor rug in a breezy or warm and dry area of the house. For a deep clean we recommend using a skilled specialist.

Initial shedding is common as the fibres settle. Lightly vacuum regularly using suction only. Avoid using a brush head, as this can cause matting of the fibres. You can also shake your floor rug outside to remove dust and dirt.

Please refer to our website for more information.

## MANUFACTURING VARIATIONS & CONSIDERATIONS

This floor rug has been handcrafted by artisan makers. Although we strive for consistency in our products, the complex nature of this process may reveal minor variations.

**SIZE** This can vary +/- 3% from the size specified.

**COLOUR** You may notice slight colour variations from samples, online, and print images. As many of our products are handmade from natural fibres and materials, there may also be minor variations between production runs and dye batches. Every effort is made to ensure these are minimal and within textile industry standards.

**SPROUTING** Sprouting occurs when fibre ends wriggle loose and appear above the natural pile height of the rug. Sprouting is common in handwoven rugs and not considered a fault. To maintain a neat appearance, simply trim the loose fibres with scissors to match the surrounding pile.