



Wool Carpet



robert malcolm

International
Flooring Solutions

140 Years of Style, Innovation, and Quality Flooring



Why Robert Malcolm?

Good things take time. And after 140 years in business, we know this better than most. Flooring isn't just about function—it's about creating beautiful, lasting spaces. That's why, for generations, we've dedicated ourselves to sourcing and developing the best flooring solutions for New Zealand homes and businesses.

Our journey has taken us across the world, learning from the finest manufacturers and design experts. But just as importantly, we've listened to what works best right here in New Zealand. The result? A collection of premium flooring that blends timeless style with modern innovation.

Our History

In 1884, entrepreneur Robert Malcolm founded an importing company, sourcing carpets, linoleum, fabrics, fine linens, and handmade rugs from the world's best manufacturers. While our focus has evolved to exclusively flooring, our dedication to quality, service, and innovation remains as strong as ever.

Today, Robert Malcolm remains a family-owned, proudly New Zealand-operated business. With 140 years of experience, we continue to evolve, providing Kiwis with flooring solutions that combine style, durability, and timeless appeal.

A Legacy of Quality

Robert Malcolm is proud to be one of New Zealand's longest-standing flooring companies. Since 1884, we've evolved alongside the industry, staying ahead of trends while maintaining the trusted quality our customers expect.

Our Products

Great flooring starts with great partnerships. Over the years, we've built strong relationships with leading international suppliers, allowing us to offer cutting-edge designs at competitive prices. From luxurious wool carpets to stylish vinyl and durable LVT products, our carefully curated range has something for every space.

With an extensive selection of colours, textures, and finishes, you'll find a flooring solution that suits your style—now and for years to come.

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Understanding Your Wool Carpet



Robert Malcolm wool carpets are crafted for beauty, comfort, and durability. Like all natural fibre products, they have unique characteristics that are important to understand. Here are some helpful tips to keep your carpet looking its best:

Natural Fibre & Insect Protection

Wool is a natural fibre, which means it contains keratin – a protein that carpet beetles and moths are attracted to. While Robert Malcolm wool carpets are treated with a repellent, these insects tend to thrive in undisturbed areas; so we recommend regular vacuuming along skirting boards and under furniture, as these spots provide the perfect environment for them to settle.

Vacuuming & Maintenance

To maintain the appearance of your wool carpet, we recommend using a vacuum with an adjustable height head and a soft brush roller that can be turned on for occasional use. Avoid overusing this accessory as excessive agitation can cause the pile to frizz.

Tracking & Shading

With cut pile carpets, you may notice areas appearing lighter or darker due to the way fibres naturally bend in one direction—this is known as shading and is a normal characteristic of plush carpet. Loop pile carpets may show gradual flattening in high-use areas over time.

Seams & Joins

Even with expert installation, carpet joins may be visible. Factors such as lighting and placement can influence their appearance, so please discuss join placement with your flooring professional to ensure the best result.

Fluffing & Shedding

It's completely normal for wool carpets to shed some loose fibres when first installed—this is simply part of the natural settling-in phase. For regular care of your wool carpet we recommend using a vacuum with a static foot. Occasionally an adjustable soft rotating brush head can be used to help remove short, loose fibres- just ensure the brush is set high enough so it does not make contact with the carpet pile.

Pulled Loops

If you notice a pulled loop, avoid pulling it further as this can cause damage. Instead, contact a flooring professional who can easily repair it for you.

Sunlight & Fading

Like all textiles, wool carpet can experience some fading with prolonged exposure to strong sunlight. To minimise this, consider using curtains or blinds in sun-drenched areas.

By following these simple care tips, your wool carpet will continue to look and feel luxurious for years to come. If you have any questions, please contact us www.robertmalcolm.co.nz



Acoustic comfort

Reduce noise and enhance tranquillity—wool's unique structure absorbs sound, making it perfect for busy homes and open-plan spaces.



Durable comfort

With a natural coil-like structure, wool fibres bounce back underfoot, maintaining their beauty even in high-traffic areas.



Family-friendly resilience

Naturally resistant to dirt and spills, wool's protective coating and overlapping fibres help repel stains—ideal for family living.



Locally stocked for quick delivery

Our wool carpets are stocked in our purpose-built Christchurch warehouse, ensuring fast and reliable supply across New Zealand.



A natural room regulator

Wool balances humidity by absorbing excess moisture, contributing to a warmer, drier, and healthier home. It also improves indoor air quality by trapping common pollutants.



Designed for kiwi homes

Crafted from premium New Zealand wool, our carpets reflect local design trends and the way Kiwis live.



Superior insulation

Wool's natural insulating properties help maintain a comfortable indoor temperature, keeping warmth in during winter and cool air in during summer.



A sustainable choice

Made from a renewable resource with jute backing, our wool carpets are not only sustainable but also installer-friendly for a seamless finish.

Warranty Requirements

- Installed to industry standards & best practice guidelines
- Power stretched
- New underlay
- Seam seal
- One direction
- Professional steam cleaning



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