

# Belgotex®

## PREMIUM CARPET RANGE

Texture. Design. Innovation.

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MOROCCAN BERBER + AMORÉ

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**B.**

A World of Choice



AMORÉ | Breccia

18.0mm pile height | 20.0mm total thickness

# PREMIUM

Texture. Design. Innovation.

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Belgotex introduces a new carpet collection that responds to the desire for a richly tactile foundation on which to build a calming space, carpets that evoke a sense of relaxation and respite from the noise of daily life.

A tactile loop pile carpet that elegantly resembles wool and a plush cut pile nylon carpet that ushers in softness and subtle luxury. Shoes will always be kicked off at the door in order to fully experience the sumptuous textures and softness underfoot, with comfort at the forefront.

This innovative range of carpets marries a contemporary colour range, with all the feels.

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MOROCCAN BERBER | Melton

9.0mm pile height | 10.0mm total thickness

# MOROCCAN BERBER

Moroccan Berber is an exquisite textured stain proof nylon carpet, adorned with a luxurious wool-like look and feel, yet surpassing even the highest standards of performance, delivering an unrivalled experience.

- Textured Loop Pile Carpet
- 100% Stainproof Solution Dyed Nylon
- 4.0m wide
- 1055g/m<sup>2</sup> / 31oz/yd<sup>2</sup> yarn weight
- Extra Heavy Duty Residential
- Medium Duty Commercial
- GreenTag Certified
- 15 Year Textured Warranty



Melton



Mohair



Shetland



Alpaca



Merino



Cashmere



Angora



MOROCCAN BERBER | Cashmere



AMORÉ | Nuvo

18.0mm pile height | 20.0mm total thickness

# AMORÉ

Immerse yourself in a world of captivating beauty with Amore, a high-cut pile carpet that unveils a harmonious blend of visually striking texture and a gorgeous palette of unique colours, transforming any space into an extraordinary sanctuary for the senses.

- High Frieze Cut Pile Carpet
- 100% Solution Dyed Nylon
- 3.66m wide
- 2220g/m<sup>2</sup> / 66oz/yd<sup>2</sup> yarn weight
- Extra Heavy
- Duty Residential
- Green Plus Label
- 15 Year Standard Warranty



Botticino



Bianco



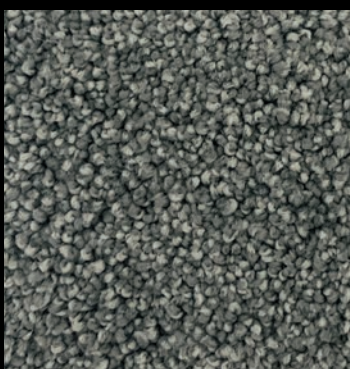
Crema



Breccia



Carnica



Nuvo



Imperiale



AMORÉ | Breccia



MOROCCAN BERBER | Shetland

9.0mm pile height | 10.0mm total thickness



# FEATURES



## GLOBAL INSPIRATION

Meticulously crafted and inspired by the latest global trends, bringing a touch of contemporary elegance to your space.



## DESIGNER STYLES

Indulge in a palette of captivating modern colours, hand-picked by discerning designers to infuse your space with forward thinking style.



## AMORÉ HIGH DEFINITION

Experience luxury underfoot with high definition carpet, its plush texture and deep pile height providing unparalleled comfort and an inviting ambience to any space.



## MOROCCAN BERBER LOOP PILE

Step into durability and sophistication with loop pile carpet, its tightly woven loops offering resilience and a sleek, modern aesthetic that effortlessly elevates any room.



## MOROCCAN BERBER EXTRA WIDE

4.0m extra width allows for more economic installs and results in fewer joins. This combined with less wear and tear on joins results in your carpet looking better for longer.



## 15 YEAR RESIDENTIAL WARRANTY

We believe that you deserve peace of mind and honesty when it comes to warranties. Our warranties and products have been developed to meet your needs and give you confidence in your purchase.



MOROCCAN BERBER | Alpaca

9.0mm pile height | 10.0mm total thickness

# SUSTAINABILITY

## MOROCCAN BERBER

### GREENTAG CERTIFIED

Global GreenTag’s LCRate scores products against six main Sustainability Assessment Criteria and a further twenty plus Life Cycle and Social Criteria. Our 6 Star certification recognises “World Leadership” at our factory for our sustainability practices in all aspects of plant and carpet manufacturing operations. We have also earned the Global GreenTag eco-label certification. This internationally recognised “Level A” Global GreenTag certification – called GreenRate™ – maximises our products eligibility to achieve 100% of the available credit points across all the Green Building Council (GBCSA) rating tools. The stringent assessment process has equipped us to develop holistically and entrench sustainability across our value chain.

### GREENSTAR

Green Star assesses the important elements of a products sustainability across key categories. Each category includes benchmark for a lower-carbon, healthy project. Points are awarded for successfully meeting these criteria. The total number of points awarded decides the final Green Star rating.

### HOMESTAR

Homestar™ is a comprehensive, independent national rating tool, run by the not-for-profit Green Building Council, that measures the health, warmth and efficiency of New Zealand houses. A home is rated on a scale from 6 to 10.

### WELL BUILDING STANDARD

IWBI delivers the cutting-edge WELL Building Standard™, the leading global rating system and the first to be focused exclusively on the ways that buildings, and everything in them, can improve our comfort, drive better choices, and generally enhance, not compromise, our health and wellness.

## AMORÉ

### GREEN LABEL PLUS

The CRI Green Label is a certification from the Carpet and Rug Institute to improve the health of indoor spaces. Today, indoor air quality (IAQ) is an important environmental considerations, especially since we spend approximately 90 per cent of our time indoors.





AMORÉ | Crema

18.0mm pile height | 20.0mm total thickness

# CARE & MAINTENANCE GUIDE

## Cleaning Guide

- The faster you act, the better the results.
- First, remove as much of the foreign material as possible: carefully scrape off thick or sticky material with a spoon, vacuum up crusty pieces if it is dry, or blot with a white paper towel if the stain is wet.
- Identify the stain and refer to the stain chart before you begin.
- Never scrub the stain.

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### STEP ONE – SOIL CONTAINMENT

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- Place walk-off mats both inside and outside at all entrances to minimise the soiling in your carpet.
- Use carpet protectors under heavy furniture and furniture with castors.

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### STEP TWO – FREQUENT VACUUMING

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- Thorough vacuuming removes dirt particles that dull the carpets appearance and cause fibre damage.
- Make sure your vacuum cleaner is in good working order; remember to change dust bags and clean filters regularly.
- Heavy traffic areas like stairs and corridors should be vacuumed daily.
- Vacuum cleaners should have 'high suction' and no beater brush.

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### STEP THREE – SPOT AND STAIN REMOVAL

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- Always blot from the outside in to minimise the stain area.
- Never use any of the solutions in concentrations stronger than recommended and always follow manufacturer's instructions.
- Use acetone and dry-cleaning fluid in ventilated conditions only.
- Pet "accidents" and certain other stains may reappear, as a result of "wicking". If, after repeating the stain removal procedure, the stain continues to reappear, contact a professional carpet cleaner for assistance. Note: Please remove urine stains as soon as possible. This warranty does not cover stains that have not been dealt with immediately, and have permeated the backing of the product.
- If a stain cannot be identified or is not listed in this guide, first use Procedure 1. If the stain shows no sign of being removed, try Procedure 2.
- Some harsh stains may require the procedure to be repeated several times.

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### STEP FOUR – PERIODIC PROFESSIONAL CLEANING

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- When a carpet appears dirty even after vacuuming, it's time for a professional clean.
- Consult a professional cleaner for the best method of cleaning.
- An annual professional hot water extraction is required to retain your warranty.

# STAIN REMOVAL GUIDE

## MOROCCAN BERBER

STAIN	METHOD
Beetroot Juice	1 or 2
Betadine	1
Blood	1
Butter	1
Chocolate	1
Coffee/tea	1
Concentrated Juice	1
Cooking Oil	1
Cola/Fizzy Drinks	1
Curry Paste	1
Egg	1
Food Colouring	1
Grape Juice	1
Gravy	1
Grease	1
Jam	1 or 2
Lipstick	1 or 2
Marker Pen	1
Mascara	1

STAIN	METHOD
Milk	1
Mud	1
Mustard	1
Nail Polish	1 or 2
Machine Oil	1
Peanut Butter	1
Pen Ink	1
Paint	1 or 2
Rust	1
Salad Dressing	1
Shoe Polish	1 or 2
Spaghetti Sauce	1
Tomato Sauce	1
Urine	1
Vomit	1
Vinegar	1
Wax Crayons	1 or 2
Wine – Red	1
Wine – White	1

### METHOD 1

#### BLEACH AND WATER

Mix a fresh solution of 50% clear household bleach and 50% warm water in a spray bottle. Blot or scrape up the stain as much as possible. Spray the solution directly on the carpet. **Do not over wet.**

Blot the carpet surface, working from the outside of the stain to the centre. Repeat until the stain disappears. Spray with clean water and blot until all bleach is removed. Absorb remaining moisture with folded white paper towels weighted down with a heavy object that will not stain. When completely dry, vacuum to restore pile texture.

### METHOD 2

#### PURE ACETONE *(available at pharmacies)*

Blot or scrape up the stain as much as possible. Apply a small amount of pure acetone to a white cloth and work in gently. **Do not over wet.**

Blot carpet surface, working from the outside of the stain to the centre. Repeat until the stain disappears. Absorb remaining moisture with folded white paper towels weighted down with a heavy object that will not stain. When completely dry, vacuum to restore pile texture.

# STAIN REMOVAL GUIDE

## AMORÉ

STAIN	METHOD
Blood	1, 2, 7
Chewing Gum	3, 2, 7
Coffee / Tea	2, 6, 2, 7
Marker Pen / Ink	5, 2, 6, 7
Nail Polish	4, 7
Paint (latex)	1, 2, 7
Urine (fresh)	1, 2, 7
Wine	2, 6, 2, 7

### METHOD

1. Rinse with cold water.
2. Mix 1 teaspoon of mild laundry powder with 1 litre of warm water. Apply carefully to the area and then blot to remove residue.
3. Chill with either ice cubes in a bag or with an aerosol freezing agent. Once frozen, remove gum by picking or scraping it off.
4. Clear pure acetone (available from a pharmacy). Apply sparingly to the area and blot to remove residue.
5. Mix 1 tablespoon of clear household bleach (ammonia free) with 1 cup of water. Apply the solution to the area and blot to remove residue.
6. Mix 1 part white vinegar with 1 part water. Apply the solution to the area and blot to remove residue.
7. Rinse thoroughly with warm (not hot) water. Ensure there is no sticky residue remaining.



MOROCCAN BERBER | Merino

## Contact Us:

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The colours shown may vary slightly from the actual product and should be used as a guide only.

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